

**DRUGFREEAZKIDS.org**



# **Synthetic Drugs**

**What Are The Trends & What Can We Do?**

This project is supported by The Governor's Office for Children, Youth and Families (GOCYF) and the Arizona Parents Commission on Drug Education and Prevention.

# About The Presenter

**Name:** Justin McBride

**Title:** Program Manager

**Fun Facts:**

- \* Arizona native
- \* USMC veteran
- \* Passion for prevention
- \* Cat named "Sam"
- \* Amateur film-maker



"A new type of thinking is essential if mankind is to survive and move toward higher levels"

-Albert Einstein

**What Are  
Synthetic Drugs?**

**What Are the  
Trends?**

**What Can We Do?**

# What Are Synthetic Drugs?

“**Any substance** that aims to **mimic** the effects of **illegal chemicals** and may contain stimulant, depressant or hallucinogenic properties.”<sup>1</sup>

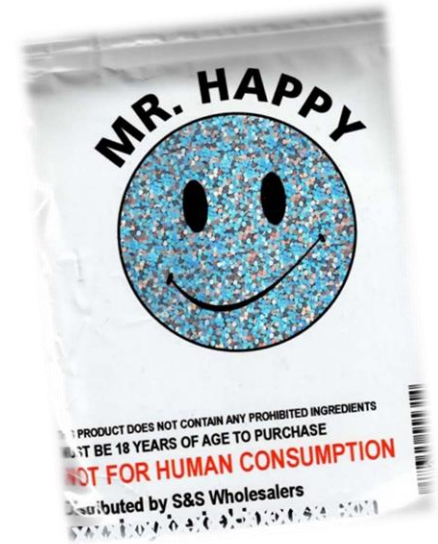
# Types of Synthetic Drugs



Synthetic Cathinones



Synthetic Cannabanoids



Synthetic Hallucinogens

# Synthetic Cathinones

## ! BATH SALTS



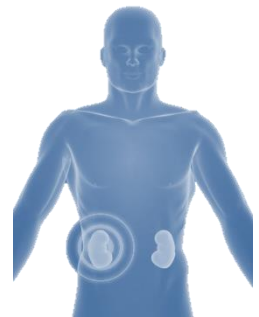
What Do They Mimic?

Cocaine

Amphetamine

Ecstasy(MDMA)

What Are The Effects?



# Synthetic Cannabinoids

## ⚠️ K2 & SPICE



What Do They Mimic?

**Marijuana**

What Are The Risks?

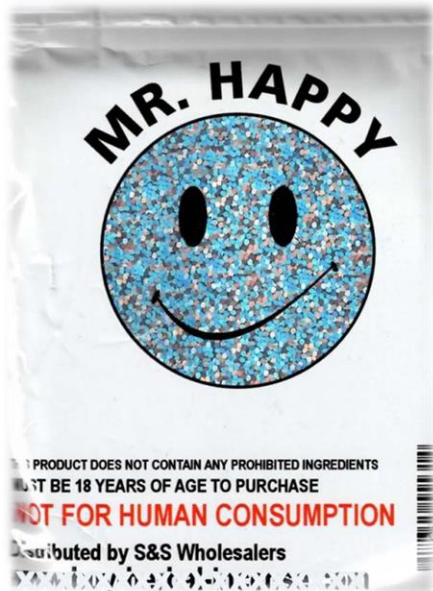
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# Synthetic Hallucinogens



## N-BOMB



What Do They Mimic?

LSD

Acid

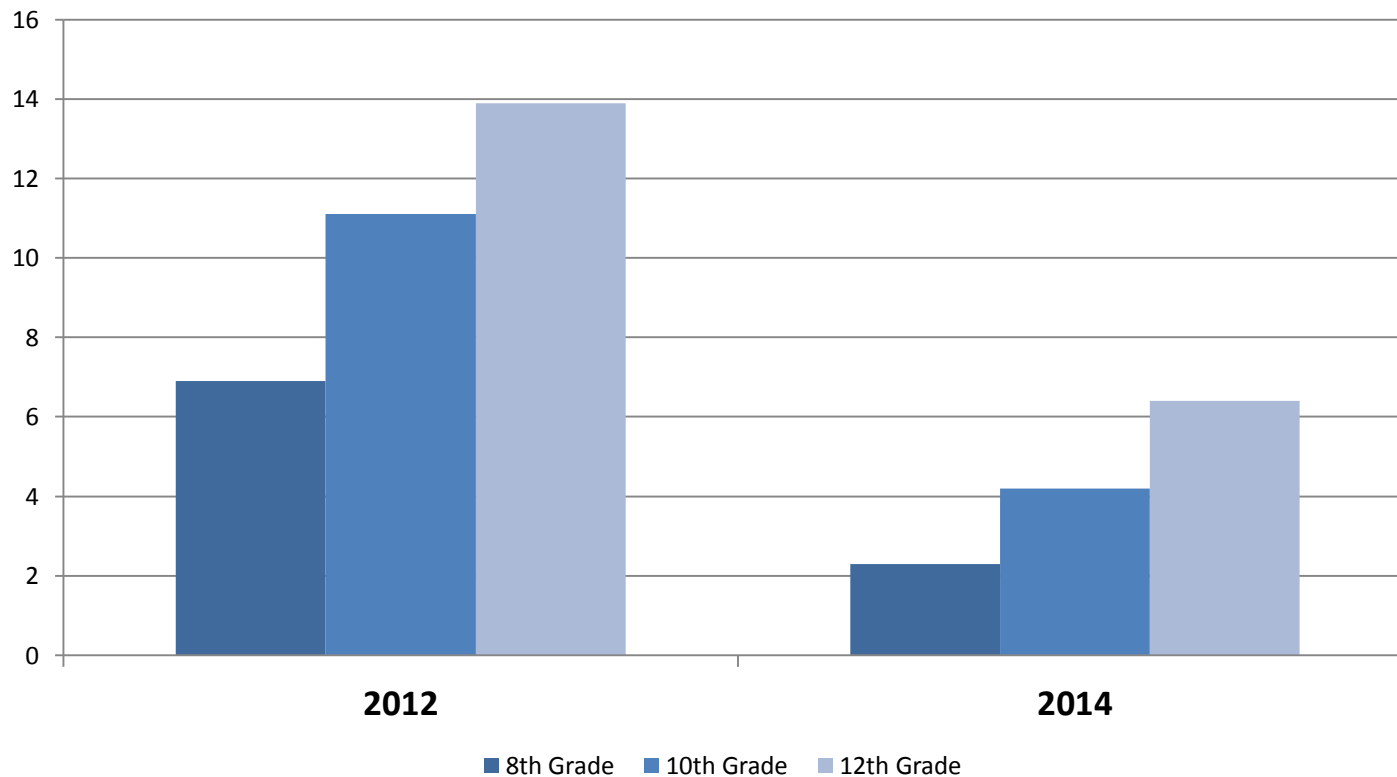
What Are The Risks?





# What Are The Trends?

## Arizona Youth Reporting Use of Synthetic Drugs - Lifetime



2012 Average

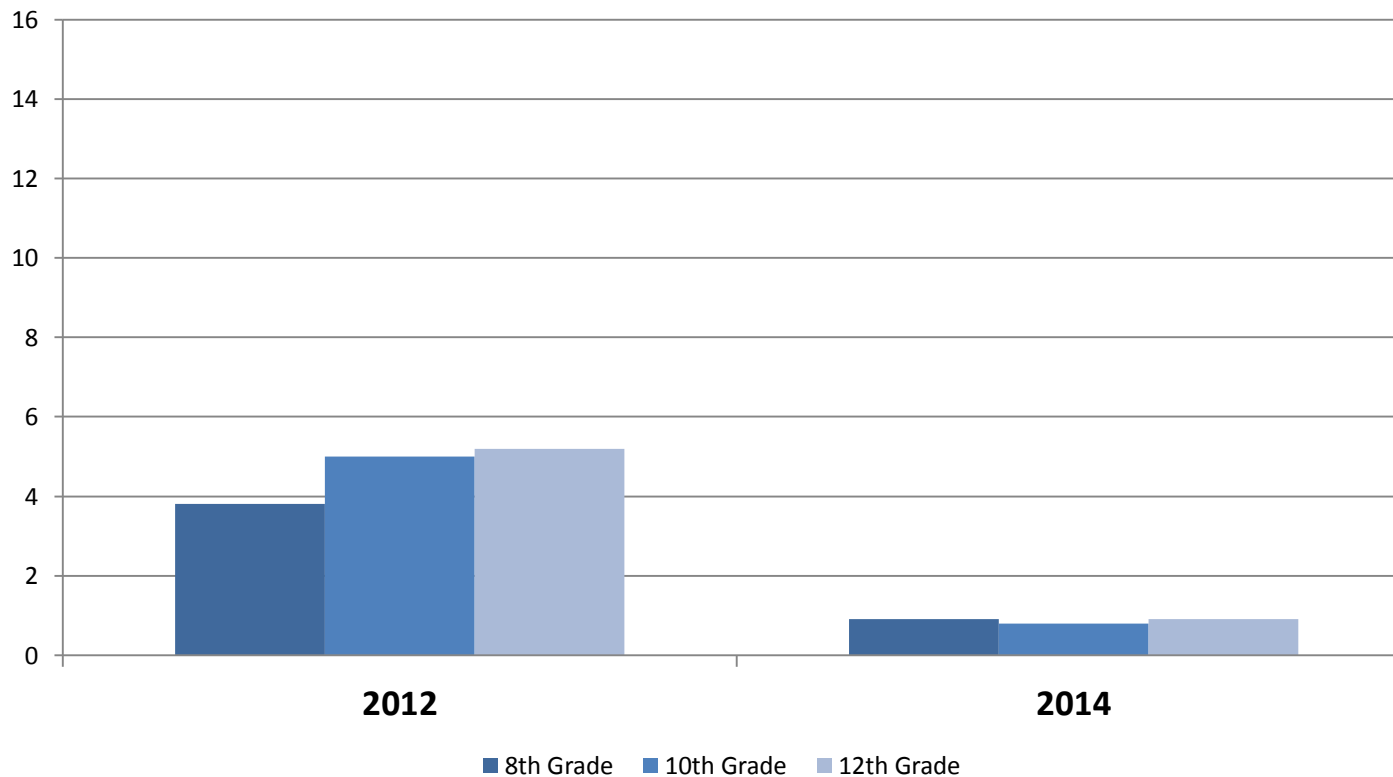
**10.6%**

2014 Average

**4.3%**

# What Are The Trends?

## Arizona Youth Reporting Use of Synthetic Drugs – Past 30 Days



2012 Average

**4.7%**

2014 Average

**0.87%**

# What Changed?



# What Changed?



# What Can We Do?

**Kids whose parents  
have talked to them  
about the dangers of  
drugs & alcohol are...**

**UP TO  
50%  
LESS LIKELY  
TO USE**

# What Can We Do?

## Clearly Communicate Expectations



# What Can We Do?

## Help Build Resilience



# What Can We Do?





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